RESEAL & RECYCLE PACK

FFP are wholeheartedly committed to developing more sustainable materials and pack formats that can help to reduce the negative impact that some plastic materials can have on our environment. Our Reseal & Recycle pack was developed to offer an immediate solution that utilised current resources. Completely recyclable, the pack is comprised of a tray, lidding film and resealable label. All three components are made from polyester and once produced, they are designed not to be separated. Bespoke design solutions available to suit all products.

WIDELY RECYCLED

This pack is classified as Widely Recycled by OPRL due to the whole pack being collected and recycled via the pots tubs and trays waste stream.
To achieve Widely Recycled classification, 75% of local authorities have to collect the packaging, which is the case with pots, tubs and trays. Once sorted the pack will be recycled and typically reused as the core layer in an R-Pet tray.

TRIED & TESTED

FFP worked closely with Viridor to ensure that the entire pack would survive the sorting centre in order to be separated ready for recycling. The test was passed with no drop off in sorting rate versus standard trays.

CONSUMER BENEFITS

- Fresher for longer
- Easy open & reseal
- Stack in the cupboard or fridge
- Spill proof pack
- Widely Recyclable